

**Subject:** RSVP to hear about SB743 Implementation, Parking Reform, SummerShift Program

**From:** "Central City Association" <jdanganan@ccala.org>

**Date:** 06/27/2017 12:28 PM

**To:** "Henna Sherzai" <hsherzai@downtownla.com>

[CCA Committee Meeting Notice](#)

**TRANSPORTATION,  
INFRASTRUCTURE  
&  
ENERGY COMMITTEE**

- SB-743  
IMPLEMENTATION  
AND TDM  
ORDINANCE
- REPORT ON LA  
PARKING REFORM
- LADWP  
SUMMERSHIFT  
PROGRAM

THURSDAY  
**JULY 13**

8:30 - 10 a.m.

[Image](#)

[Image](#)

Please do not hesitate to contact  
Joanne Danganan at  
[jdanganan@ccala.org](mailto:jdanganan@ccala.org) or (213)  
416-7511.

## **SB-743 IMPLEMENTATION AND TDM ORDINANCE**

SB-743 was passed in 2013 and requires cities to change how they assess traffic impacts, by calculating changes to vehicle-miles traveled (VMT) rather than level of service (LOS) at nearby intersections. The City of LA has been working on implementation of this law, and hopes that the switch will remove barriers to infill development and align policy with statewide sustainability goals. As a part of the VMT calculation, projects will be offered a menu of transportation demand management (TDM) options, such as providing car-share, bicycle infrastructure, unbundled parking, and parking cash-out, to help mitigate potential increases in VMT. Representatives from LADOT will present their implementation plan and CCA members will have the opportunity to weigh in before the plans are finalized.

***Special Guests: David Somers and  
Karina Macias, Los Angeles  
Department of Transportation***

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## REPORT ON LA PARKING REFORM

Last month, the Council of Infill Builders hosted a parking reform conference at City Hall. Their new report, ["Wasted Space: Options to Reform Parking Policy in LA,"](#) was the centerpiece of this discussion. Guests Mott Smith and Ethan Elkind will present the findings of the report and discuss potential next steps for stakeholders in Downtown and throughout LA.

***Special Guest: Mott Smith and Ethan Elkind, Council of Infill Builders***

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## LADWP SUMMERSHIFT PROGRAM

From June through September, the Department of Water and Power is offering a \$10/kW bill credit to larger commercial and industrial customers who reduce energy use from 3 to 5 p.m. DWP will be at the TIE committee to update CCA members on the second year of the SummerShift program and how their businesses may be able to participate. Members can also learn more about the program [here](#).

***Special Guest: David Rahimian, Los Angeles Department of Water and Power***

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*(Open to Business Advocacy, Executive and Premier-level members only.)*

### **Location**

Central City Association  
626 Wilshire Blvd.  
Suite 200  
Los Angeles, CA 90017

### **Parking**

A limited amount of parking is available onsite for \$5 for 2 hours with validation. Enter structure on Hope Street. We encourage you to walk, bike, take transit, or ride share.

**Continental breakfast will be served.**

### **Register for this committee meeting on CCA's Member Portal**

The CCA Member Portal now features a more streamlined experience. Easily register for CCA events, pay your company membership dues, edit company information, and update your company roster. Now optimized for mobile, you can access the CCA Member Portal, read our latest

newsletter, and register for upcoming events on any device.

You should have received an email from CCA containing your new login information. [To request it again, click here.](#)

For questions about the CCA Member Portal, contact Joanne Danganan at [jdanganan@ccala.org](mailto:jdanganan@ccala.org) or (213) 416-7511.

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